## Be a FEATURED REALTOR for a Designated Area of Metro Detroit

for Members of the GREATER METROPOLITAN ASSOCIATION of REALTORS

**Relocate 2 Metro Detroit** is the premier regional resource for assisting and acclimating individuals, families and businesses moving to the Metro Detroit area. Based on a platform of information rather than articles/narratives and combining print, online and social media to extend its reach and versatility **Relocate 2 Metro Detroit** is a value on investment vehicle for establishing brand in relocation for the Metro Detroit area.

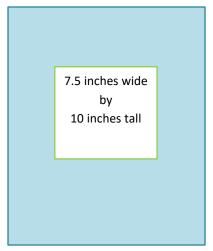
Using a network of economic development activities, Chambers of Commerce, business associations and other partners, *Relocate 2 Metro Detroit* highlights basic information, business connections, community profiles, educational resources, cultural assets, sports and recreation and health care information needed to support successful relocation.

GMAR uses *Relocate 2 Metro Detroit* in its activities because of its focus on the quality of life that is unique to Metro Detroit. This focus can also be used as a platform for messaging the special qualities you bring to the table to assist individuals, families or businesses relocating to Southeast Michigan or a specific area of Metro Detroit.

KPG offers GMAR members 3 levels of presentations – ¼ page, ½ page or full page – at special discounted rates (excludes premium placements). KPG has divided the Metro region into 15 areas. There will be only one realtor for each area. YOUR AD WILL BE IDENTIFIED AS THE FEATURED REALTOR FOR YOUR SPECIFIC AREA (ie: Southern Macomb, Eastern Oakland, etc.). There will be only one FEATURED REALTOR FOR METRO DETROIT; this placement must be a full-page placement, which will be placed on the inside front cover- normally a \$3500 placement but discounted appropriately for GMAR members. KPG can assist you in developing your presentation (\$75 prep fee).

Contact Larry Ribits at <u>lribits@keatonpublications.com</u> or 716.536.2839 for more information or to reserve your place in the *2023 Relocate 2 Metro Detroit*.

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## Full Page Presentation - <del>\$2750</del> GMAR Price - \$2250

7.5 inches wideby4.88 inches tall

3.62 inches wide by 10 inches tall

3.62 inches wide by 4.88 inches tall <sup>1</sup>⁄<sub>4</sub> Page Presentation - <del>\$1250</del> GMAR Price - \$1000 <sup>1</sup>/<sub>2</sub> Page Presentation - <del>\$1750</del> GMAR Price - \$1400

CLOSE DATE: 12/5/2022 MATERIALS DATE: 12/9/2022